



26th Anniversary Super Tuesday Conference **Rate Sheet** **SMALL BUSINESS**

Title Sponsor- \$25,000

- Sponsors Logo on all mailings, eblasts, broadcast faxes— 25000 Impressions
- Seminar Presenter/Moderator
- Section Sponsor in Edition of the Resource Guide To African-American Female Business Owners and Professional
- Four (4) Page Color Advertorial. Includes 3 pages of editorial and one full page color ad
- Ten Registrations to Seminars
- Table of Ten for luncheon (priority seating)
- Distribution of promotional items or literature (provided by sponsor)
- Display of corporate logo on Super Tuesday Conference Banner
- Sponsor Listing (logo) – Conference Booklet—1500 Distributed
- Sponsor Recognition during luncheon & in Media Promotions
- Luncheon Program Participation
- Exhibit

Platinum Sponsor - \$15,000

- Sponsors Logo on all mailings (5000 Impressions)
- Two (2) Full Page Four (4) Color Ads/Advertorial in Edition of the Resource Guide To African-American Female Business Owners and Professional
- Ten Registrations to Seminars
- Table of Ten for luncheon (priority seating)
- Distribution of promotional items or literature (provided by sponsor)
- Sponsor Listing (logo) – Conference Booklet
- Sponsor Recognition during luncheon
- Exhibit

Gold Sponsor - \$10,000

- Full Page Color Ad in the Resource Guide To African-American Female Business Owners and Professionals
- Ten Registrations to Seminars
- Table of Ten for luncheon
- Distribution of promotional items or literature (provided by sponsor)
- Sponsor Listing (logo) – Conference Booklet
- Sponsor Recognition during luncheon
- Exhibit

Silver Sponsor - \$5,000

- Full Page B/W Ad in the Resource Guide To African-American Female Business Owners and Professionals
- Ten Registrations to Seminars
- Table of Ten for luncheon
- Sponsor Logo– Conference Booklet & Recognition during luncheon
- Exhibit

Bronze Sponsor - \$ 2,500

- Ten Registrations to Seminars
- Table of Ten for luncheon
- Sponsor Listing – Conference Booklet & Recognition during luncheon

TABLE/SEATING RATES	COST
Table of ten (10) - Corporate Registration	\$1,000
Table of ten (10) – Small Business Registration	\$750
Full Day Registration/Reserved Seating	\$125
Full Day Registration/Open Seating	\$100



26th Anniversary

Super Tuesday Conference **ORDER FORM**

Small Business

COMPANY / CONTACT INFORMATION			
Company:		Date: / /	
Contact:	Title:		
Address:		Phone:	
City:	State:	Zip:	Fax Number:
E-mail:		Website:	

SPONSORSHIP LEVELS	Quantity	RATE	AMOUNT
Title		\$25,000	
Platinum		\$15,000	
Gold		\$10,000	
Silver		\$5,000	
Bronze		\$2,500	
Reserved Table includes full day registrations		\$750	
Total			

REGISTRATION	Quantity	Rate	AMOUNT
Full Day Registration/ Reserved Seating		\$125	
Full Day Registration/ General Seating		\$100	
	Member	Non Member	
Product Sampling	\$500	\$750	
Total			

ADVERTISING	Rates		Amount
Resource Guide	Members	Non Members	
4 Color Advertorial	\$4,000	\$5,000	
Full Page: B&W /Color 7 1/2" X 10"	\$750 /1,050	\$1,000 / 1,500	
Half Horizontal: B&W /Color 7 1/4" X 5"	\$525 /825	\$750 / 1,250	
Half Vertical: B&W /Color 35/8" X 10"	\$525/825	\$750/1,250	
Quarter: B&W /Color 35/8" X 5"	\$325 / 625	\$400 / 900	
Headshot Photo or Logo	\$125		
TOTAL			

METHOD OF PAYMENT

Payment is enclosed in the amount of \$ _____

Please charge my account \$ _____ for the item(s) selected

Name on Card: _____

Check one: () Visa () MasterCard () American Express () Discover

Signature: _____

Account Number: _____

Expiration Date: ____/____/____

RSVP with Payment by Monday, August 30, 2010

NO REFUNDS after Friday, September 24, 2010

RETURN to: Atlanta Business League, P.O. 92363, Atlanta, GA 30314 - 404-584-8126

OR **FAX**: 404-584-0445