



## 27th Anniversary Super Tuesday Conference **Rate Sheet** **SMALL BUSINESS**

### Title Sponsor- \$25,000

- Sponsors Logo on all mailings, eblasts, broadcast faxes— 25000 Impressions
- Seminar Presenter/Moderator
- Section Sponsor in Edition of the Resource Guide To African-American Female Business Owners and Professional
- Four (4) Page Color Advertorial. Includes 3 pages of editorial and one full page color ad
- Ten Registrations to Seminars
- Table of Ten for luncheon (priority seating)
- Distribution of promotional items or literature (provided by sponsor)
- Display of corporate logo on Super Tuesday Conference Banner
- Sponsor Listing (logo) – Conference Booklet—1500 Distributed
- Sponsor Recognition during luncheon & in Media Promotions
- Luncheon Program Participation
- Exhibit

### Platinum Sponsor - \$15,000

- Sponsors Logo on all mailings (5000 Impressions)
- Two (2) Full Page Four (4) Color Ads/Advertorial in Edition of the Resource Guide To African-American Female Business Owners and Professional
- Ten Registrations to Seminars
- Table of Ten for luncheon (priority seating)
- Distribution of promotional items or literature (provided by sponsor)
- Sponsor Listing (logo) – Conference Booklet
- Sponsor Recognition during luncheon
- Exhibit

### Gold Sponsor - \$10,000

- Full Page Color Ad in the Resource Guide To African-American Female Business Owners and Professionals
- Ten Registrations to Seminars
- Table of Ten for luncheon
- Distribution of promotional items or literature (provided by sponsor)
- Sponsor Listing (logo) – Conference Booklet
- Sponsor Recognition during luncheon
- Exhibit

### Silver Sponsor - \$5,000

- Full Page B/W Ad in the Resource Guide To African-American Female Business Owners and Professionals
- Ten Registrations to Seminars
- Table of Ten for luncheon
- Sponsor Logo– Conference Booklet & Recognition during luncheon
- Exhibit

### Bronze Sponsor - \$ 2,500

- Ten Registrations to Seminars
- Table of Ten for luncheon
- Sponsor Listing – Conference Booklet & Recognition during luncheon

<b>TABLE/SEATING RATES</b>	<b>COST</b>
Table of ten (10) - Corporate Registration	\$1,000
Table of ten (10) – Small Business Registration	\$750
Full Day Registration/Reserved Seating	\$125
Full Day Registration/Open Seating	\$100



# 27th Anniversary

## Super Tuesday Conference **ORDER FORM**

### Small Business

COMPANY / CONTACT INFORMATION			
Company:		Date: / /	
Contact:	Title:		
Address:		Phone:	
City:	State:	Zip:	Fax Number:
E-mail:		Website:	

SPONSORSHIP LEVELS	Quantity	RATE	AMOUNT
Title		\$25,000	
Platinum		\$15,000	
Gold		\$10,000	
Silver		\$5,000	
Bronze		\$2,500	
Reserved Table includes full day registrations		\$750	
<b>Total</b>			

REGISTRATION	Quantity	Rate	AMOUNT
Full Day Registration/ Reserved Seating		\$125	
Full Day Registration/ General Seating		\$100	
	Member	Non Member	
<b>Product Sampling</b>	\$500	\$750	
<b>Total</b>			

ADVERTISING	Rates		Amount
	Members	Non Members	
<b>Resource Guide</b>			
4 Color Advertorial	\$4,000	\$5,000	
Full Page: B&W /Color 7 1/2" X 10"	\$750 /1,050	\$1,000 / 1,500	
Half Horizontal: B&W /Color 7 1/4" X 5"	\$525 /825	\$750 / 1,250	
Half Vertical: B&W /Color 35/8" X 10"	\$525/825	\$750/1,250	
Quarter: B&W /Color 35/8" X 5"	\$325 / 625	\$400 / 900	
Headshot Photo or Logo	\$125		
<b>TOTAL</b>			

**METHOD OF PAYMENT**

[ ] Payment is enclosed in the amount of \$ \_\_\_\_\_

[ ] Please charge my account \$ \_\_\_\_\_ for the item(s) selected

Name on Card: \_\_\_\_\_

Check one: ( ) Visa ( ) MasterCard ( ) American Express ( ) Discover

Signature: \_\_\_\_\_

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_

**RSVP** with Payment by Monday, August 29, 2011

**NO REFUNDS** after Friday, September 23, 2011

**RETURN** to: Atlanta Business League, P.O. 92363, Atlanta, GA 30314 - 404-584-8126

OR **FAX**: 404-584-0445



# ATLANTA BUSINESS LEAGUE

P.O. Box 92363  
Atlanta, GA 30314  
(404) 584-8126

## *Exhibitor Agreement for the 2011 Super Tuesday Conference October 4, 2011~8 a.m.~ Atlanta Marriott Marquis*

*Please type or print*

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Telephone ( ) \_\_\_\_\_ - \_\_\_\_\_

Product or Service exhibited  
\_\_\_\_\_  
\_\_\_\_\_

Corporate -- One (1) Booth x \$750.00 (Includes Lunch for one (1)) \$ \_\_\_\_\_

Small Business -- One (1) Booth x \$500.00 (Includes Lunch for one (1)) \$ \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

*I have received, read and understand the exhibitor guidelines and agree to adhere to the rules as stated. I further understand and agree that ABL is not responsible for any lost or stolen items.*

Authorized by \_\_\_\_\_

Date \_\_\_\_\_

**Mail with money order/cashier's check by Monday, September 19, 2011, made payable to:  
Atlanta Business League, to:  
Attn: Exhibit Space ~ P.O. Box 92363 ~ Atlanta, GA 30314**

# Atlanta Business League

P.O. Box 92363  
Atlanta, GA 30314  
(404) 584-8126

## *Exhibitor Agreement*

Welcome to **SUPER TUESDAY 2011!** So that we can make the most of this opportunity, please read and adhere to the following guidelines.

Each booth contains:

- one 6' draped table
- two (2) side chairs

Exhibitor guidelines are as follows:

1. Set-up is 6:45 AM - 7:45 AM. Showcase opens at 8:00 A.M. and closes at 4:00 PM.
2. **ABL** will not refund any exhibitor fees.
3. Exhibitor agrees to exhibit only items listed on agreement.
4. Exhibitor is responsible for clean-up of assigned area at conclusion of showcase.
5. Remove all trash, signage and products by 5:00 PM.
6. Exhibitor agrees to and does indemnify and hold harmless **ABL** from any and all liability, damage, loss or expense resulting from any intentional or negligent act or omission by exhibitor or any of its employees or agents.
7. Exhibitors should remain within his/her assigned area and should not obstruct aisles, passageways, exits or other exhibitors.

Please make your staff/assistants aware of these guidelines. Representatives of **ABL** will be available to assist you and answer any questions. In the event of a problem, please do not hesitate to call upon them.

We hope your day will be productive. Following these simple rules will ensure that it will be a pleasant experience for all concerned.

**THANK YOU FOR YOUR COOPERATION AND PARTICIPATION!!!**