



## 25th Anniversary Super Tuesday Conference **Rate Sheet** **CORPORATIONS**

### Title Sponsor- \$25,000

- Sponsors Logo on all mailings, eblasts, broadcast faxes—25000 Impressions
- Seminar Presenter/Moderator
- Section Sponsor in Edition of the Resource Guide To African-American Female Business Owners and Professional
- Four (4) Color Advertorial. Includes 3 pages of editorial and one full page color ad
- Ten Registrations to Seminars
- Table of Ten for luncheon (priority seating)
- Distribution of promotional items or literature (provided by sponsor)
- Display of corporate logo on Super Tuesday Conference Banner
- Sponsor Listing (logo) – Conference Booklet—1500 Distributed
- Sponsor Recognition during luncheon & Media Promotions
- Luncheon Program Participation
- Exhibit

### Platinum Sponsor - \$15,000

- Sponsors Logo on all mailings (5000 Impressions)
- Two (2) Full Page Four (4) Color Ads/Advertorial in Edition of the Resource Guide To African-American Female Business Owners and Professional
- Ten Registrations to Seminars
- Table of Ten for luncheon (priority seating)
- Distribution of promotional items or literature (provided by sponsor)
- Sponsor Listing (logo) – Conference Booklet
- Sponsor Recognition during luncheon
- Exhibit

### Gold Sponsor - \$10,000

- Full Page Color Ad in the Resource Guide To African-American Female Business Owners and Professionals
- Ten Registrations to Seminars
- Table of Ten for luncheon
- Distribution of promotional items or literature (provided by sponsor)
- Sponsor Recognition during luncheon
- Exhibit

### Silver Sponsor - \$5,000

- Full Page B/W Ad in Resource Guide To African-American Female Business Owners and Professionals
- Ten Registrations to Seminars
- Table of Ten for luncheon
- Sponsor Logo – Conference Booklet & Recognition during luncheon
- Exhibit

### Bronze Sponsor - \$ 2,500

- Ten Registrations to Seminars
- Table of Ten for luncheon
- Sponsor Listing – Conference Booklet & Recognition during luncheon



# 25th Anniversary

## Super Tuesday Conference **ORDER FORM**

### CORPORATIONS

| COMPANY / CONTACT INFORMATION |        |           |             |
|-------------------------------|--------|-----------|-------------|
| Company:                      |        | Date: / / |             |
| Contact:                      | Title: |           |             |
| Address:                      |        | Phone:    |             |
| City:                         | State: | Zip:      | Fax Number: |
| E-mail:                       |        | Website:  |             |

| SPONSORSHIP LEVELS                             | Quantity | RATE     | AMOUNT |
|--|----------|----------|--------|
| Title  |          | \$25,000 |        |
| Platinum                                       |          | \$15,000 |        |
| Gold   |          | \$10,000 |        |
| Silver   |          | \$5,000  |        |
| Bronze   |          | \$2,500  |        |
| Reserved Table includes full day registrations |          | \$1,000  |        |
| <b>Total</b>                                   |          |          |        |

| PRODUCT SAMPLING | Member  | Non-Member | AMOUNT |
|------------------|---------|------------|--------|
| Product Sampling | \$1,000 | \$1,500    |        |
| <b>TOTAL</b>     |         |            |        |

| ADVERTISING                 |              | Rates        | Amount          |
|-----------------------------|--------------|--------------|-----------------|
| Resource Guide Size         |              | Members      | Non Members     |
| 4 Color Advertorial         |              | \$4,000      | \$5,000         |
| Full Page: B&W /Color       | 7 1/2" X 10" | \$750 /1,050 | \$1,000 / 1,500 |
| Half Horizontal: B&W /Color | 7 1/4" X 5"  | \$525 /825   | \$750 / 1,250   |
| Half Vertical: B&W /Color   | 3 5/8" X 10" | \$525/825    | \$750/1,250     |
| Quarter: B&W /Color         | 3 5/8" X 5"  | \$325 / 625  | \$400 / 900     |
| Headshot Photo or Logo      |              | \$125        |                 |
| <b>TOTAL</b>                |              |              |                 |

#### METHOD OF PAYMENT

Please charge my account \$ \_\_\_\_\_ for the item(s) selected

Name on Card: \_\_\_\_\_

Check one: ( ) Visa ( ) MasterCard ( ) American Express ( ) Discover

Signature: \_\_\_\_\_

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**RSVP** with Payment by Monday, August 31, 2009

**NO REFUNDS** after Friday, September 18, 2009

**RETURN** to: Atlanta Business League, P.O. 92363, Atlanta, GA 30314 - 404-584-8126

OR **FAX**: 404-584-0445