



# Top 10

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## REASONS

## To join the Atlanta Business League

1. New, improved and expanded ABL website with exclusive section for members only
2. Considerably more online visibility for members and their companies via the new website
3. Expanded opportunities for Business-to-Business networking
4. Increased entree to corporate and political leaders and decision-makers
5. Greatly improved access to information and online sign-up for ABL sponsored programs and events
6. Nine (9) business seminars each year at no charge for members
7. Invitations to member-only business opportunity and training events hosted by private and public sector sponsors
8. Twenty-fold expansion of business and professional links benefiting members
9. Expanded volunteer opportunities with ABL sponsored youth programs
10. Access to online business education and training via webinars



Visit the new and improved ABL website  
[www.AtlantaBusinessLeague.org](http://www.AtlantaBusinessLeague.org)

# Q: What do these metro Atlanta corporations have in common?



AGL Resources / AirTran Airways / AT&T Georgia  
Atlanta Life Financial Group, Inc.  
Atlanta Marriott Marquis Hotel  
Bank of America / Choice Hotels International  
Citizens Trust Bank / Delta Air Lines, Inc.  
Fisher & Phillips LLP / Georgia Power Company  
Georgia-Pacific Corporation  
H.J. Russell Company / Hyatt Regency Atlanta  
John Wieland Homes & Neighborhoods / Macy's  
MARTA / Mrs. Winner's Chicken and Biscuits  
One Georgia Bank / Park Holding | Park N' Fly  
Publix Super Markets / SunTrust Bank, Atlanta  
Synovus / TEC-Masters, Inc. / The Atlanta Braves  
The Atlanta Journal-Constitution  
The Coca-Cola Company / The Integral Group  
Troutman Sanders, LLP  
Turner Broadcasting System, Inc.  
United Parcel Service / Wachovia / Wade Ford  
Womble Carlyle Sandridge & Rice, PLLC

# A: All are members of the Atlanta Business League

## Top 5 reasons these successful companies invest in the League

### ONE: Membership

The Atlanta Business League (ABL) maintains a membership of over 400 African-American businesses available to partner with your company in providing products and services.

### TWO: Large Constituent-Base

ABL encourages its vast constituent-base (more than 13,000) "do business" with those companies that support the Atlanta Business League.

### THREE: Employee Development

ABL provides opportunities for your company to support company employees in their professional development. This is accomplished by providing them leadership opportunities to both chair and serve on committees that

support the many programs, events, and business-growth initiatives instrumental to the goals and objectives of the ABL.

### FOUR: Societal Impact

The rich history and contributions of the League positions it to have an "important voice" in impacting political, social, and economic issues that are critical to growth and quality of life in metro Atlanta and the state of Georgia.

### FIVE: Potential Customers

The ABL and its membership are your customers. Your support of the ABL also supports the growth of your customer base.

For more information about the Atlanta Business League, visit our website: [AtlantaBusinessLeague.org](http://AtlantaBusinessLeague.org)

Or contact us by phone, 404-584-8126, for an application





# ATLANTA BUSINESS LEAGUE

## Membership Application

Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone:(\_\_\_\_\_) \_\_\_\_\_ Fax:(\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ SIC Codes(s): \_\_\_\_\_

Name of CEO/President/Owner: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Product/Service: \_\_\_\_\_

*(As it would be listed in the "Yellow Pages")*

Ownership:  Minority  Majority

Type of Business:  Services  Retail  Manufacturer  Wholesaler  
 Government  Non-Profit  Other - Specify: \_\_\_\_\_

Gross Sales:  \$15 Million and above  \$5 Million - \$14.5 Million  \$1 Million - \$4.9 Million  
 \$1-\$999,999

Number of Employees:  1-5  6-10  11-20  More than 20

Method of Payment:  Check  MasterCard  Visa  American Express

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Signature: \_\_\_\_\_

<input checked="" type="checkbox"/>	Membership Type	Revenue	Dues
	Business	\$15 Million and Above	\$1,250.00
	Business	\$5 Million - \$14.9 Million	\$625.00
	Business	\$1 Million - \$4.9 Million	\$350.00
	Business	\$1 - \$999,999	\$250.00
	Associate	N/A	\$125.00
	Student	N/A	\$15.00

Write the number of additional company representatives:  Additional company representatives: \$125.00 per rep.

Name: \_\_\_\_\_

*Please return the completed application with your check, payable to  
 Atlanta Business League, for membership dues to:*

**Atlanta Business League • P.O. Box 92363 • Atlanta, Georgia 30314 • Attn: Membership**

Referred by: \_\_\_\_\_

**The Atlanta Business League is giving you the opportunity to submit exceptional recommendations of CEO's and Professional Leaders to honor for our prestigious awards at our 2012 signature events.**



*Click on the Event below for nomination form*

### 17<sup>th</sup> Annual Women of Vision Breakfast



- The Atlanta Business League published its inaugural list of "Atlanta's Top 100 Black Women of Influence" in 1994. The WOV Breakfast provides an educational opportunity for individuals at all levels representing middle school to corporate America to meet and interact with women in leading positions throughout Metro Atlanta. For many it is a source of hope displaying living examples and an enlightening experience to know that opportunities avail themselves for African-American women. **EVENT DATE: 2/21/2012**

### 34<sup>th</sup> Annual Chief Executive Officers Appreciation Luncheon



- The ABL recognizes local Chief Executive Officers (CEO) for outstanding participation in minority vendor development and community activities. The honors we confer are based in part on the willingness of extremely busy executives to take on work vital to carrying forward the agenda of the Atlanta Business League and the business community, which is establishing and building economic equality for minority enterprises. **EVENT DATE: 5/8/2012**

### 6<sup>th</sup> Annual Men of Influence Reception & Induction Ceremony



- The ABL publishes its annual list of Atlanta's Influential Black Men during an evening affair. In addition to professional accomplishments, the "Men of Influence" have demonstrated their commitment to the citizenry of Metro Atlanta by maintaining significant involvement and participation in community and civic activities. **EVENT DATE: 7/24/2012**

### 28<sup>th</sup> Annual Super Tuesday Conference



- The ABL provides workshops and training for participants and recognizes African-American female business owners and professionals from all walks of life. The Super Tuesday Conference is a program designed to host business owners and professionals, especially women, from throughout the metro Atlanta community. **EVENT DATE: 9/25/2012**

### 79<sup>th</sup> Annual Meeting Dinner



- The Annual Meetings serves as a yearly recap, acknowledging the strides that the ABL and its member have created. It also recognizes African American owned businesses that have conducted continuous business for over 25 years and serves as an induction ceremony entering them into the ABL Business Hall of Fame. Additionally, this program is solidified with the address of a keynote speaker who challenges and inspires entrepreneurs and professionals to do even greater things. **EVENT DATE: 11/6/2012**



## ATLANTA BUSINESS LEAGUE

### 2012 Board Meetings & Schedule of Activities

#### JANUARY

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24	8:30 A.M.	5 <sup>th</sup> ANNUAL CONGRESS STATE OF BLACK BUSINESS - Morehouse College
24	4:00 P.M.	BOARD INSTALLATION CEREMONY - Morehouse College

#### FEBRUARY

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7	5:00 P.M.	BUSINESS ENRICHMENT SEMINAR SERIES - Atlanta Technical College
21	8:00 A.M.	17 <sup>th</sup> WOMEN OF VISION BREAKFAST - Hyatt Regency Atlanta

#### MARCH

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6	5:30 P.M.	BUSINESS ENRICHMENT SEMINAR SERIES - Atlanta Technical College
20	5:30 P.M.	BUSINESS POWER FORUM - Atlanta Life, 100 Auburn Ave. NE

#### APRIL

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3	5:00 P.M.	BUSINESS ENRICHMENT SEMINAR SERIES - Atlanta Technical College
17	5:30 P.M.	BUSINESS POWER FORUM - Atlanta Life, 100 Auburn Ave. NE

#### MAY

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8	8:30 A.M.	ABL BUSINESS EXPO - Atlanta Marriott Marquis
8	11:30 A.M.	34 <sup>th</sup> ANNUAL CEO LUNCHEON - Atlanta Marriott Marquis
22	5:30 P.M.	BUSINESS POWER FORUM - Atlanta Life, 100 Auburn Ave. NE

#### JUNE

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5	5:00 P.M.	BUSINESS ENRICHMENT SEMINAR SERIES - Atlanta Technical College
19	5:30 P.M.	BUSINESS POWER FORUM - Atlanta Life, 100 Auburn Ave. NE

#### JULY

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10	5:30 P.M.	MEMBERSHIP CAMPAIGN RECEPTION - Turner Field, 755 Club Plaza Area
24	5:30 P.M.	6 <sup>th</sup> MEN OF INFLUENCE RECEPTION - Atlanta Marriott Marquis

#### AUGUST

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7	5:00 P.M.	BUSINESS ENRICHMENT SEMINAR SERIES - Atlanta Technical College
21	5:30 P.M.	BUSINESS POWER FORUM - Atlanta Life, 100 Auburn Ave. NE

#### SEPTEMBER

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11	5:30 P.M.	BUSINESS ENRICHMENT SEMINAR SERIES - Atlanta Technical College
25	8:00 A.M.	28 <sup>th</sup> SUPER TUESDAY CONFERENCE - Atlanta Marriott Marquis

#### OCTOBER

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16	5:30 P.M.	BUSINESS POWER FORUM - Atlanta Life, 100 Auburn Ave. NE
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#### NOVEMBER

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8	5:30 P.M.	79 <sup>th</sup> ANNUAL MEETING - Hyatt Regency Atlanta
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#### DECEMBER

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8	8:00A.M-2P.M	ABL BOARD OF DIRECTORS PLANNING SESSION-Location TBD
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*\* Dates and Events are subject to change \**

Atlanta Business League  
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